

a2z Product Comparison

Feature	FloorplanGenie	a2zFloorplan	a2zShowEZ	a2zShow
Website				
Website Content Management			✓	✓
Stats & Traffic Reports			✓	✓
Banner Ads on show site			✓	✓
Choice of Navigation Style				✓
FAQ Management				✓
Expo				
Interactive Floorplan	✓	✓	✓	✓
Online, Real-time Floorplan Management	✓	✓	✓	✓
Contractor Collaboration	✓	✓	✓	✓
Personalized Expo Plan		✓	✓	✓
Floorplan Ads		✓	✓	✓
Exhibitor Confirmation Letter/E-mail		✓	✓	✓
Exhibitor Self Service		✓	✓	✓
Basic eBooth Listing for Exhibitors		✓	✓	✓
Exhibitor Video Upload Capability		✓	✓	✓
Show Guide Builder		✓	✓	✓
Booth Space Application Management			✓	✓
Floorplan Logo Upgrades			✓	✓
Enhanced eBooth Listing Packages			✓	✓
Exhibitor Social Media Listings			✓	✓
Online Booth Reservation/Sales			✓	✓
Financial Management			✓	✓
Weekly Sales & Pacing Report			✓	✓
CRM Integration			Salesforce.com Only	✓
EDC Management				✓
AMS Integration				✓
Priority Points Management				✓
Booth Personnel Management				✓
Custom Exhibitor Fields				✓
Custom Exhibitor Forms				✓
Custom Company/Contact Fields				✓
UDC Management & Reports				✓
Conference				
Conference Marketing & Management			✓	✓
Call for Papers				✓
Speaker Self-Service Portal				✓
Mobile & Social Media				
ChirpE Attendee Acquisition Widget		✓	✓	✓
Publish on Mobile Native App (ChirpE Premium)		✓	✓	✓
Publish on Mobile Web App (ChirpE Basic)	✓	✓	✓	✓