



**@tracibrowne @nishitajain @VelChain @ExpoQueenUSA @a2zUserGroup** Thanks all it's on my calendar...see you all next month!

Wed, 03 Aug 2011 17:46:45 +0000 - tweet id 98812059344568320 - #56

[tweet details](#)



**@ExpoQueenUSA @jtonerv** - yeah right John! Just ditch us for an exhibitor...geeze LOL - yes...old fashioned phone calls still do work! :) [#a2zusergroup](#)

Wed Aug 03 17:41:41 +0000 2011 - tweet id 98810784691392512 - #57

[tweet details](#)



**@a2zUserGroup @jtonerv** True. Glad you were here though. See you Sep. 7!  
[#a2zusergroup](#)

Wed Aug 03 17:40:35 +0000 2011 - tweet id 98810505984098304 - #58

[tweet details](#)



**@ExpoQueenUSA @socvacuumcoater** - thanks for stopping by to chat! nice to see you here on Twitter! [#a2zusergroup](#)

Wed Aug 03 17:39:45 +0000 2011 - tweet id 98810296432476161 - #59

[tweet details](#)



**@jtonerv** sorry I dropped out, a phone call from an exhibitor prospect who just bought a booth. Old fashioned communication works [#a2zusergroup](#)

Wed Aug 03 17:39:02 +0000 2011 - tweet id 98810116152901635 - #60

[tweet details](#)



**@ExpoQueenUSA @michellebruno** - nice to see you online today! Good ideas and feedback! [#a2zusergroup](#)

Wed Aug 03 17:38:03 +0000 2011 - tweet id 98809868575719425 - #61

[tweet details](#)



**@nishitajain @tracibrowne** [#a2zUserGroup](#) First wednesday of every month. Thanks for joining!

Wed Aug 03 17:35:08 +0000 2011 - tweet id 98809136799678464 - #62

[tweet details](#)



**@ExpoQueenUSA @jtonerv** - thanks for joining us! Good to see you as always!  
[#a2zusergroup](#)

Wed Aug 03 17:34:51 +0000 2011 - tweet id 98809063302897664 - #63

[tweet details](#)



**@VelChain @tracibrowne** Traci, we're trying to settle in with first Wed of every month. [#a2zusergroup](#)

Wed Aug 03 17:34:05 +0000 2011 - tweet id 98808873791664128 - #64

[tweet details](#)



**@ExpoQueenUSA** @tracibrowne (good to see you here) RT @VelChain: next chat on Wednesday September 7th at 12:30 PM. [#a2zusergroup](#)

Wed Aug 03 17:33:20 +0000 2011 - tweet id 98808682824994816 - #66

[tweet details](#)



**@VelChain** If there are any specific topics you'd like to cover in Sept, let us know. [#a2zusergroup](#)

Wed Aug 03 17:32:03 +0000 2011 - tweet id 98808611626692608 - #67

[tweet details](#)



**@VelChain** Thank you for attending – next chat on Wednesday September 7th at 12:30 PM. [#a2zusergroup](#)

Wed Aug 03 17:32:31 +0000 2011 - tweet id 98808476096143360 - #68

[tweet details](#)



**@a2zUserGroup** @tracibrowne It's every month (1st Wednesday) at 12:30 ET.

Wed, 03 Aug 2011 17:32:10 +0000 - tweet id 98808388846223360 - #69

[tweet details](#)



**@ExpoQueenUSA** @Enlighten123 - true. Some event websites are better at communicating/engaging people. Good presentation and atmosphere key [#a2zusergroup](#)

Wed Aug 03 17:32:08 +0000 2011 - tweet id 98808380717666304 - #70

[tweet details](#)



**@VelChain** @Jdahlroth Cool, bug UR Project Mgr and [#1](#) and tell them to bug @rajivj on [#2](#). [#a2zusergroup](#)

Wed Aug 03 17:31:59 +0000 2011 - tweet id 98808342188785665 - #71

[tweet details](#)



**@tracibrowne** I must put [#a2zusergroup](#) chat on my schedule...looks like a great discussion today. Is it every wednesday?

Wed Aug 03 17:31:07 +0000 2011 - tweet id 98808127300737280 - #73

[tweet details](#)



**@Jdahlroth** Dave - those are two things i definitely need. Thanks! [#a2zusergroup](#)

Wed Aug 03 17:30:14 +0000 2011 - tweet id 9880790220222012 - #74

[tweet details](#)



**@Enlighten123** @ExpoQueenUSA - Agreed - social feeds creating "feeling" of community - but some struggle to deliver on that promise [#a2zusergroup](#)

Wed Aug 03 17:29:28 +0000 2011 - tweet id 98807709906700024 - #75

[tweet details](#)



**@VelChain** Almost out of time. Takeaways are 1) a2z needs a better widget resource 4 U and 2) need to expedite exhibitor badge widget [#a2zusergroup](#)

Wed Aug 03 17:29:20 +0000 2011 - tweet id 98807676208812032 - #76

[tweet details](#)



**@nishitajain** RT @ExpoQueenUSA: I believe that social feeds/widgets provide your website with a "feeling" of community so you can engage and connect [#a2zusergroup](#)



**@MeetingInProg** RT @a2zUserGroup: RT @VelChain: #2 marketing objective is to cross-sell, up-sell to existing customers <http://bit.ly/oiWCcH> Story to Tell! [#a2zusergroup](#)

Wed Aug 03 17:27:11 +0000 2011 - tweet id 9880713508050320 - #76  
[tweet details](#)



**@VelChain** Do you think social media widgets help improve networking? [#a2zusergroup](#)

Wed Aug 03 17:27:00 +0000 2011 - tweet id 98807127021000440 - #70  
[tweet details](#)



**@nishitajain** @VelChain Good example of powerful metrics from free provider is Youtube. Generally, paid widgets have more detailed metrics. [#a2zusergroup](#)

Wed Aug 03 17:27:04 +0000 2011 - tweet id 98807100001353210 - #80  
[tweet details](#)



**@ExpoQueenUSA** I believe that social feeds/widgets provide your website with a "feeling" of community so you can engage and connect [#a2zusergroup](#)

Wed Aug 03 17:27:01 +0000 2011 - tweet id 98807091670073053 - #81  
[tweet details](#)



**@rajivj** RT @VelChain: Best thing about widgets - aggregating! Love that U set up feed once & let it do the work 4 U. Fresh + Relevant [#a2zUserGroup](#)

Wed Aug 03 17:20:37 +0000 2011 - tweet id 98806902575012804 - #83  
[tweet details](#)



**@VelChain** Best thing about widgets - aggregating! Love that U set up feed once and let it do the work 4 U. Fresh + Relevant [#a2zusergroup](#)

Wed Aug 03 17:25:54 +0000 2011 - tweet id 98806811838203200 - #84  
[tweet details](#)



**@ExpoQueenUSA** Stats provide great value! RT @nishitajain: Widget providers are recognizing the importance of providing metrics [#a2zusergroup](#)

Wed Aug 03 17:23:10 +0000 2011 - tweet id 98806150302324000 - #85  
[tweet details](#)



**@a2zUserGroup** RT @VelChain: #2 marketing objective is to cross-sell, up-sell to existing customers <http://bit.ly/oiWCcH> Story to Tell! [#a2zusergroup](#)

Wed Aug 03 17:23:10 +0000 2011 - tweet id 98806125001783040 - #86  
[tweet details](#)



**@rajivj** RT @ExpoQueenUSA: @jtonerv - right! better we take care of exh, spon, & att...the more loyal they will be to your event! [#a2zUserGroup](#)

Wed Aug 03 17:22:53 +0000 2011 - tweet id 98806051717132288 - #87  
[tweet details](#)



**@VelChain** @nishitajain What are some examples of metrics that widget providers can provide? Are these pay widgets or free? [#a2zusergroup](#)

Wed Aug 03 17:22:38 +0000 2011 - tweet id 9880500100088544 - #88  
[tweet details](#)



**@ExpoQueenUSA** @jtonerv - right! The better we take care of exhibitors, sponsors, and attendees...the more loyal they will be to your event! [#a2zusergroup](#)

Wed Aug 03 17:21:49 +0000 2011 - tweet id 98805783013018112 - #89  
[tweet details](#)



**@nishitajain** @VelChain Widget providers are recognizing the importance of providing metrics to gauge usage [#a2zusergroup](#)

Wed Aug 03 17:21:35 +0000 2011 - tweet id 98805728738934784 - #90  
[tweet details](#)



**@VelChain** Any other pros, cons or Q's about widgets? [#a2zusergroup](#)

Wed Aug 03 17:21:23 +0000 2011 - tweet id 98805076238830808 - #91  
[tweet details](#)



**@VelChain** Agree! RT @jtonerv: as much as I would like to think they come to the show because of me, its because of the exhibitors... [#a2zusergroup](#)

Wed Aug 03 17:20:35 +0000 2011 - tweet id 98805479161073855 - #92  
[tweet details](#)



**@VelChain** #2 marketing objective is for marketers to cross-sell, up-sell to existing customers <http://bit.ly/oiWCcH> Story to Tell! [#a2zusergroup](#)

Wed Aug 03 17:19:41 +0000 2011 - tweet id 98805248889597952 - #93  
[tweet details](#)



**@rajivj** RT @nishitajain: press releases widgets are useful from promotions. NRA does a good job with theirs <http://t.co/UHLSvqL> [#a2zUserGroup](#)

Wed Aug 03 17:19:33 +0000 2011 - tweet id 98805215400351104 - #94  
[tweet details](#)



**@jtonerv** ...we need to do a better job helping them tell their story. [#a2zusergroup](#)

Wed Aug 03 17:19:10 +0000 2011 - tweet id 98805110911010001 - #95  
[tweet details](#)



**@jtonerv** @VelChain as much as I would like to think they come to the show because of me, it's because of the exhibitors... [#a2zusergroup](#)

Wed Aug 03 17:19:04 +0000 2011 - tweet id 98805091716435066 - #96  
[tweet details](#)



**@nishitajain** @a2zUserGroup @VelChain press releases widgets are useful from promotions. NRA does a good job with theirs <http://t.co/UHLSvqL> [#a2zusergroup](#)

Wed Aug 03 17:18:05 +0000 2011 - tweet id 98804843413535072 - #97  
[tweet details](#)



**@lisamcgrath** RT @VelChain: What other widget ideas are out there that may benefit exhibitors or others to help you promote/share? [#a2zusergroup](#)

Wed Aug 03 17:17:31 +0000 2011 - tweet id 98804701204478200 - #98

[tweet details](#)

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**@VelChain** Gr8 idea! Tell us more! RT @jtonerv: I'm looking into developing micro sites, where the exhibitors message is first show 2nd. [#a2zusergroup](#)

Wed Aug 03 17:17:11 +0000 2011 - tweet id 98804020205371303 - #99

[tweet details](#)

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**@lisamcgrath** cool idea! --> RT @jtonerv: @VelChain I am developing micro sites where the exhibitors message is first show 2nd. [#a2zusergroup](#)

Wed Aug 03 17:16:31 +0000 2011 - tweet id 98804451005220227 - #100

[tweet details](#)

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**@VelChain** Q4. How would you recommend measuring the value of including widgets in your show website? [#a2zusergroup](#)

Wed Aug 03 17:16:00 +0000 2011 - tweet id 98804310402471424 - #101

[tweet details](#)

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**@ExpoQueenUSA** @nishitajain - Thanks Nishita! Badge Widgets work because the Clients of Exhibitors & Sponsors are best potential attendees! [#a2zusergroup](#)

Wed Aug 03 17:15:45 +0000 2011 - tweet id 98804258840011872 - #102

[tweet details](#)

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**@jtonerv** @VelChain I am looking into developing micro sites, not sure that's a widget, where the exhibitors message is first show 2nd. [#a2zusergroup](#)

Wed Aug 03 17:15:35 +0000 2011 - tweet id 98804217420354170 - #103

[tweet details](#)

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**@a2zUserGroup** RT @VelChain: What other widget ideas are out there that may benefit exhibitors or others to help you promote/share? [#a2zusergroup](#)

Wed Aug 03 17:14:27 +0000 2011 - tweet id 98803932807993001 - #104

[tweet details](#)

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**@VelChain** What other widget ideas are out there that may benefit exhibitors or others to help you promote/share? [#a2zusergroup](#)

Wed Aug 03 17:14:03 +0000 2011 - tweet id 98803820725850840 - #105

[tweet details](#)

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**@ExpoQueenUSA** Widgets can be implemented very easily. Most social networks (like Twitter) let you build your own widgets with easy UI [#a2zusergroup](#)

Wed Aug 03 17:12:38 +0000 2011 - tweet id 9880347350543873 - #106

[tweet details](#)



**@a2zUserGroup** @FreemanCo Thanks for the follow!

Wed, 03 Aug 2011 17:11:51 +0000 - tweet id 98803274078828280 - #107

[tweet details](#)



**@nishitajain** RT @rajivj: @SocVacuumCoater @VelChain "Badge Widget" shows show logo, exh booth num, att can add exh to their plan from this widget [#a2zUserGroup](#)

Wed, 03 Aug 2011 17:11:30 +0000 - tweet id 98803180742178304 - #108

[tweet details](#)



**@VelChain** Nice! When? RT @rajivj: "Badge Widget" shows show logo, exh booth num, att can add exh to their plan from this widget [#a2zusergroup](#)

Wed Aug 03 17:11:28 +0000 2011 - tweet id 98803170784000008 - #110

[tweet details](#)



**@nishitajain** @ExpoQueenUSA [#a2zusergroup](#) gr8 idea for bringing new visitors & potential attendees 2 event website

Wed Aug 03 17:11:07 +0000 2011 - tweet id 98803001482220088 - #111

[tweet details](#)



**@rajivj** @SocVacuumCoater @VelChain "Badge Widget" shows show logo, exh booth num, att can add exh to their plan from this widget [#a2zUserGroup](#)

Wed Aug 03 17:00:53 +0000 2011 - tweet id 98802781303700347 - #112

[tweet details](#)



**@ExpoQueenUSA** Badge Widgets would say something like: "I am exhibiting at XYZ Show" Click here to share, like, or visit event site [#a2zusergroup](#)

Wed Aug 03 17:00:27 +0000 2011 - tweet id 98802871504035204 - #113

[tweet details](#)



**@VelChain** Q3. What technical resources are needed to incorporate and customize widgets? How are U getting it done? [#a2zusergroup](#)

Wed Aug 03 17:00:10 +0000 2011 - tweet id 98802500314104432 - #114

[tweet details](#)



**@ExpoQueenUSA** a badge you give to exhibitors and sponsors to post on their website, that can be shared, liked, etc on social networks [#a2zusergroup](#)

Wed Aug 03 17:08:37 +0000 2011 - tweet id 9880240345050880 - #115

[tweet details](#)



**@rajivj** @SocVacuumCoater "Badge Widget" is in a2z's product roadmap. [#a2zUserGroup](#)

Wed Aug 03 17:07:57 +0000 2011 - tweet id 98802206005375301 - #116

[tweet details](#)

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**@VelChain** @SocVacuumCoater @ExpoQueenUSA I think widgets and badges are two different things. Widgets have dynamic content. [#a2zusergroup](#)

Wed Aug 03 17:07:54 +0000 2011 - tweet id 98802283073844002 - #117

[tweet details](#)

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**@VelChain** @michellebruno Show widgets likely to include 2 much other exhibitor stuff. Exhibitor wants their own thought leadership. [#a2zusergroup](#)

Wed Aug 03 17:07:10 +0000 2011 - tweet id 98802124000052102 - #118

[tweet details](#)

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**@nishitajain** @VelChain @jtonerv [#a2zusergroup](#) Agree. Once exhibitors start following ur event on twitter, tweet to promote promotional opportunities

Wed Aug 03 17:00:45 +0000 2011 - tweet id 98801905053410451 - #119

[tweet details](#)

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**@VelChain** @michellebruno The ideal situation is for an exhibitor to create a microsite for their participation. I'd use own widgets [#a2zusergroup](#)

Wed Aug 03 17:00:08 +0000 2011 - tweet id 9880183082005210 - #120

[tweet details](#)

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**@SocVacuumCoater** @ExpoQueenUSA @michellebruno - Can you explain Badge Widget? [#a2zusergroup](#)

Wed Aug 03 17:04:58 +0000 2011 - tweet id 98801542815158272 - #121

[tweet details](#)

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**@ExpoQueenUSA** @michellebruno - but I think this topic is about using Widgets within your own event website or blog to excite/engage people [#a2zusergroup](#)

Wed Aug 03 17:04:43 +0000 2011 - tweet id 98801481072502041 - #122

[tweet details](#)

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**@michellebruno** widgets with industry news, thought leader comments, curated content that is of interest to everyone in community [#a2zusergroup](#)

Wed Aug 03 17:04:13 +0000 2011 - tweet id 98801350780004500 - #123

[tweet details](#)

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**@rajivj** @michellebruno Not seen any good examples of exh putting show widgets on their sites. No enuff incentive/value for exh [#a2zUserGroup](#)

Wed Aug 03 17:03:20 +0000 2011 - tweet id 98801109857054785 - #124

[tweet details](#)



**@ExpoQueenUSA** @michellebruno - It is excellent practice to get Exhibitors to post "Badge Widgets" on their website for your event...I agree [#a2zusergroup](#)

Wed Aug 03 17:02:57 +0000 2011 - tweet id 98801030000013240 - #125

[tweet details](#)



**@rajivj** @michellebruno I see shows providing widgets to their partners. [#a2zUserGroup](#)

Wed Aug 03 17:02:54 +0000 2011 - tweet id 98801023744884738 - #126

[tweet details](#)



**@VelChain** @michellebruno Actually, widgets can be used by organizer and others. What info would exhibitor or sponsor post on their site? [#a2zusergroup](#)

Wed Aug 03 17:02:35 +0000 2011 - tweet id 98800945231001776 - #127

[tweet details](#)



**@a2zUserGroup** Another good example of using widgets well: <http://www.demashow.com/dema2011/Public/enter.aspx> [#a2zusergroup](#)

Wed Aug 03 17:02:04 +0000 2011 - tweet id 98800813003847424 - #128

[tweet details](#)



**@VelChain** @jtonerv Understand the distraction issue, but you want them to return to your site right? [#a2zusergroup](#)

Wed Aug 03 17:01:08 +0000 2011 - tweet id 98800581497406882 - #129

[tweet details](#)



**@michellebruno** U R talking abt 2 diff things: widgets that others cn embed on their sites & widgets that add functionality 2 a site/blog, no? [#a2zusergroup](#)

Wed Aug 03 17:00:50 +0000 2011 - tweet id 98800540540130120 - #130

[tweet details](#)



**@rajivj** @jtonerv depends on the widget u use. JS widgets work better on all platforms, but less "flashy" than flash widgets [#a2zUserGroup](#)

Wed Aug 03 17:00:46 +0000 2011 - tweet id 98800487803180410 - #131

[tweet details](#)



**@jtonerv** When folks come to site I want them to register or buy exhibit space not get sucked into twitter and not complete transaction. [#a2zusergroup](#)

Wed Aug 03 15:59:59 +0000 2011 - tweet id 95500291755600992 - #132

[tweet details](#)



**@VelChain** RT @nishitajain: Another good example of an event website with useful widgets <http://t.co/rcZjH5y> click on tabs! [#a2zusergroup](#)

Wed Aug 03 15:59:59 +0000 2011 - tweet id 95500291535532640 - #133

[tweet details](#)



**@VelChain** @jtonerv John, welcome! Are U saying widgets aren't loading for mobile users? [#a2zusergroup](#)

Wed Aug 03 15:59:20 +0000 2011 - tweet id 95500125512519255 - #134

[tweet details](#)



**@VelChain** RT @michellebruno: How do you get exhibitors to add your show widget to their site? Isn't that the point? Jumping to Q5! [#a2zusergroup](#)

Wed Aug 03 15:58:24 +0000 2011 - tweet id 95799591952277590 - #135

[tweet details](#)



**@nishitajain** @VelChain [#a2zusergroup](#) Another good example of an event website with useful widgets <http://t.co/rcZjH5y>

Wed Aug 03 15:55:12 +0000 2011 - tweet id 95799540532351440 - #136

[tweet details](#)



**@jtonerv** @VelChain I think widgets are great but hard to load on various devices With social media it allows people to market for "free" [#a2zusergroup](#)

Wed Aug 03 15:57:55 +0000 2011 - tweet id 95799772952445125 - #137

[tweet details](#)



**@Jdahlroth** That would be helpful - as we are creating content for pages we would have ideas of things to do and where to get them. [#a2zusergroup](#)

Wed Aug 03 15:57:11 +0000 2011 - tweet id 95799555471597500 - #138

[tweet details](#)



**@michellebruno** How do you get exhibitors to add your show widget to their site? Isn't that the point? [#a2zusergroup](#)

Wed Aug 03 15:57:07 +0000 2011 - tweet id 95799557277010944 - #139

[tweet details](#)



**@nishitajain** @VelChain [#a2zusergroup](#) Another good example of an event website with useful widgets <http://t.co/rcZjH5y>

Wed Aug 03 16:55:12 +0000 2011 - tweet id 95799540532351440 - #136  
[tweet details](#)



**@jtonerv** @VelChain I think widgets are great but hard to load on various devices. With social media it allows people to market for "free" [#a2zusergroup](#)

Wed Aug 03 16:57:55 +0000 2011 - tweet id 95799772932445125 - #137  
[tweet details](#)



**@Jdahlroth** That would be helpful - as we are creating content for pages we would have ideas of things to do and where to get them. [#a2zusergroup](#)

Wed Aug 03 16:57:11 +0000 2011 - tweet id 95799655471597500 - #138  
[tweet details](#)



**@michellebruno** How do you get exhibitors to add your show widget to their site? Isn't that the point? [#a2zusergroup](#)

Wed Aug 03 16:57:07 +0000 2011 - tweet id 95799657277010944 - #139  
[tweet details](#)



**@VelChain** I think we're going to see more shows/conferences starting blogs. Embedding = best practice! <http://bit.ly/qpAk8b> [#a2zusergroup](#)

Wed Aug 03 16:56:57 +0000 2011 - tweet id 95799626455433025 - #140  
[tweet details](#)



**@Enlighten123** My 2 cents about Solar Power slide show - Very nice. Great photos - clean design. Good white space. [#a2zusergroup](#)

Wed Aug 03 16:56:31 +0000 2011 - tweet id 95799415544103552 - #141  
[tweet details](#)



**@VelChain** OK, things moving slow on this topic. How can we help? Make a widget directory. What else? [#a2zusergroup](#)

Wed Aug 03 16:56:09 +0000 2011 - tweet id 95799073557454704 - #142  
[tweet details](#)



**@nishitajain** @VelChain [#a2zusergroup](#) The most useful social media widget by far has 2 be twitter widget. Easy 2 configure. <http://t.co/7yC8JO0>

Wed Aug 03 16:56:00 +0000 2011 - tweet id 95799035555551535 - #143  
[tweet details](#)



**@a2zUserGroup** @VelChain Here is an example of an embedded blog:

<http://www.imxevent.com/imx2011/public/Blogger.aspx?ID=119> #a2zusergroup

Wed Aug 03 16:53:29 +0000 2011 - tweet id 95792563406265920 - #144

[tweet details](#)



**@VelChain** RT @a2zUserGroup: @Jdahlroth Not complete list, but a good start:

<http://bit.ly/pVXsVz> New short link. Cool! #a2zusergroup

Wed Aug 03 16:52:45 +0000 2011 - tweet id 957925451531752192 - #145

[tweet details](#)



**@a2zUserGroup** @Jdahlroth Not complete list, but a good start:

<http://demo.a2zinc.net/VX/ABC2012/Public/Content.aspx?ID=766&sortMenu=106008>  
#a2zusergroup

Wed Aug 03 16:51:20 +0000 2011 - tweet id 957925113326723649 - #146

[tweet details](#)



**@VelChain** What do you think of what Solar Power did for the slideshow at this link?

<http://bit.ly/pcqS2X> #a2zusergroup

Wed Aug 03 16:50:44 +0000 2011 - tweet id 9579250045567540 - #147

[tweet details](#)



**@VelChain** Q2. Can you share any links to web widgets that you think are cool and helpful? #a2zusergroup

Wed Aug 03 16:49:50 +0000 2011 - tweet id 95792492550829250 - #148

[tweet details](#)



**@a2zUserGroup** @Jdahlroth We will look into it, but would be hard to keep current as new ones always coming out. Have worked with many. #a2zusergroup

Wed Aug 03 16:48:04 +0000 2011 - tweet id 9579248037039916 - #149

[tweet details](#)



**@VelChain** @Jdahlroth The Web Mgr at NSBA recommends Feed 2Js

<http://bit.ly/8Zqbas> Has anyone else used this? #a2zusergroup

Wed Aug 03 16:47:52 +0000 2011 - tweet id 9579246855575544 - #150

[tweet details](#)



**@ExpoQueenUSA** Widgets are great for directories, live social feeds, calendars, search, tag clouds, displaying ads, countdown clocks, etc #a2zusergroup

Wed Aug 03 16:47:21 +0000 2011 - tweet id 95792457252545 - #151

[tweet details](#)



**@Jdahlroth** Last year i used a countdown widget that wasn't compatible so it kept disappearing everytime i updated that page! [#a2zusergroup](#)

Wed Aug 03 16:45:26 +0000 2011 - tweet id 9579551920004095 - #152  
[tweet details](#)



**@lisamcgrath** @VelChain I love pulling the info from so many sources. No stale home page there! [#a2zusergroup](#) [#eventprofs](#)

Wed Aug 03 16:45:05 +0000 2011 - tweet id 95795506597877555 - #153  
[tweet details](#)



**@Jdahlroth** So does a2z have a "directory" of widgets that we can use? [#a2zusergroup](#)

Wed Aug 03 16:45:13 +0000 2011 - tweet id 95795575599359952 - #154  
[tweet details](#)



**@VelChain** @Jdahlroth Jane, do you use a countdown widget for your site? Definitely a cool and easy one to implement! [#a2zusergroup](#)

Wed Aug 03 16:44:39 +0000 2011 - tweet id 95795431430732977 - #155  
[tweet details](#)



**@ExpoQueenUSA** A widget is a tool used to gather data and display data (I think) [#a2zusergroup](#)

Wed Aug 03 16:41:01 +0000 2011 - tweet id 95795515041395201 - #155  
[tweet details](#)



**@VelChain** Q1. I suspect that this is a newer topic for some. Can you define what a web widget is and potential benefits? [#a2zusergroup](#)

Wed Aug 03 16:35:55 +0000 2011 - tweet id 95795003052179455 - #159  
[tweet details](#)



**@eventsense** Join me at [#a2zusergroup](#) NOW for a discussion on website Widgets for events!!! [#assnchat](#) [#expo](#) [#expochat](#) [#a2zusergroup](#) [#eventprofs](#)

Wed Aug 03 16:35:50 +0000 2011 - tweet id 95794959052494977 - #170  
[tweet details](#)



**@a2zUserGroup** @eventsense Happy to have you here, Rachel! [#a2zusergroup](#)

Wed Aug 03 16:35:21 +0000 2011 - tweet id 95794547975173555 - #171  
[tweet details](#)



**@VelChain** @Jdahlroth Jane, gr8 to see you! Tweetchat virgins are welcome! [#a2zusergroup](#)

Wed Aug 03 16:35:20 +0000 2011 - tweet id 95794540250251505 - #172  
[tweet details](#)



**@ExpoQueenUSA** Nice! RT @VelChain: If UR wondering what the value of widgets is for tradeshow, check out <http://bit.ly/o9l1FZ> #eventprofs #a2zusergroup

Wed Aug 03 16:38:19 +0000 2011 - tweet id 95794539225547233 - #173

[tweet details](#)



**@a2zUserGroup** @Jdahloth welcome, Jane! #a2zusergroup

Wed Aug 03 16:37:30 +0000 2011 - tweet id 95794557054574524 - #174

[tweet details](#)



**@eventsense** Hi, I'm Rachel Stephan, am a creative director/event marketer with Planners and Associations to promote their events #a2zusergroup

Wed Aug 03 16:37:37 +0000 2011 - tweet id 95794550955344321 - #175

[tweet details](#)



**@Jdahloth** Hi - this is Jane Dahlroth - and my first tweet chat! #a2zusergroup

Wed Aug 03 16:37:15 +0000 2011 - tweet id 95794557555003072 - #176

[tweet details](#)



**@lisamcgrath** RT @VelChain: If UR wondering what the value of widgets might be for tradeshow, check this out <http://bit.ly/o9l1FZ> #eventprofs #a2zusergroup

Wed, 03 Aug 2011 16:37:05 +0000 - tweet id 95794525215011329 - #177

[tweet details](#)



**@rajivj** Rajiv Jain with a2z and would love to hear about widgets at #a2zusergroup #a2zUserGroup

Wed Aug 03 16:36:41 +0000 2011 - tweet id 95794427904032755 - #178

[tweet details](#)



**@lisamcgrath** RT @ExpoQueenUSA: Hey #eventprofs...join me at #a2zusergroup NOW for a discussion on Widgets for events!!! #assnchat #expo #expochat #a ...

Wed Aug 03 16:36:35 +0000 2011 - tweet id 9579440353702014 - #179

[tweet details](#)



**@VelChain** If UR wondering what the value of widgets might be for tradeshow, check this out <http://bit.ly/o9l1FZ> #eventprofs #a2zusergroup

Wed Aug 03 16:36:35 +0000 2011 - tweet id 95794402022755144 - #180

[tweet details](#)



**@ExpoQueenUSA** Hey #eventprofs...join me at #a2zusergroup NOW for a discussion on Widgets for events!!! #assnchat #expo #expochat #a2zusergroup

Wed Aug 03 16:36:55 +0000 2011 - tweet id 95794244910743552 - #181

[tweet details](#)



**@VelChain** Today we're talking about website widgets for UR Show website. Doesn't get more exciting than that! #a2zusergroup

Wed Aug 03 16:34:45 +0000 2011 - tweet id 957933954755570045 - #182

[tweet details](#)