

Association Management Software (AMS)



AVECTRA

euclid

gomembers

iMIS

TMA Resources
The leader in member-centric software

Registration Systems



Convention Data Services



ShowCare Solutions
powered by Microsoft Dynamics

Accounting Systems

EPICOR



ORACLE



General Service Contractors

Brede
EXPOSITION SERVICES

FREEMAN



Geo. E. Fern co.
EXPOSITION SERVICE CONTRACTOR
SINCE 1968

GES
everything exposition

HARGROVE

Customer Relationship Management (CRM) Systems

salesforce.com
experience success



Interoperability is of prime importance to a2z's clients, and hence to us. We work closely with over 20+ leading AMS, CRM, registration systems, and meetings industry service providers to offer seamless integration (please see a select list on the left). We offer our clients quick ramp-up time, minimal customization, low maintenance cost and modular systems that are easy to implement. Moreover, our products are built around Microsoft .net technology facilitating deep integrations.

- ✓ Seamless flow of information: requiring no or minimal manual effort
- ✓ Higher data integrity: no more errors caused by manual or repeated data handling
- ✓ Business process automation: dramatically better results in less time and at a lower cost
- ✓ Re-use of existing systems: reduced new investments and, therefore, better ROI
- ✓ Improved staff efficiencies: staff can focus on revenue-generating activities instead of spending time on systems management
- ✓ Improved cash flow: automated transactions put cash in the bank weeks or even months earlier than a manual-based system
- ✓ Sophisticated financial reporting: accurately reflect cash flow, with up-to-date data on revenue generated vs. collected

Visit www.a2zinc.net for the complete features and benefits list.

About a2z, Inc.

a2z, Inc. provides event organizers with a powerful web-based software suite that helps increase and accelerate booth sales. Our clients realize improved productivity in back office processes; increased connectivity with their membership, CRM and financial databases; and an improved web presence for their attendees and exhibitors. Our features include online floor plans, event sites, abstract/speaker management, matchmaking tools, personal itinerary builder, plus much more. More than 150 associations and show organizers deploy our solutions to manage over 500 shows worldwide, including 40+ of the TSW Top 200.

Products and Services

a2zShow

Enterprise-level event management software contains a full suite of tools required to manage and market expositions and conferences, including built-in integration with in-house systems.

a2zShowEZ

Quick-delivery suite of most-often used tools required to manage and market expositions, conferences and seminars, plus full expo financials, and optional integration with CRM systems.

a2zFloorPlan

Real-time, interactive, online software lets expo managers view, manage and update floor layout and exhibitor data with the click of a button, without requiring specialized CAD software.

networkNow!

Powerful online matchmaking, networking, automated lead generation and appointment scheduling for conferences and expositions with booth sales and post-event marketing tools.

"a2zShow has saved us time by not having to re-key data and double check that the information in the system is correct. We're able to trust that the data is correct, accurate and reliable."

-- Tonya Brigham, Director, Speaker & Conference Management, National Retail Federation